



REPUBLIC OF THE PHILIPPINES
REGIONAL DEVELOPMENT COUNCIL-X
NORTHERN MINDANAO

REGIONAL DEVELOPMENT COUNCIL-X
Resolution No. 47 (s. 2023)

ENJOINING THE REGIONAL LINE AGENCIES, LOCAL GOVERNMENT UNITS, ACADEME/SCHOOLS, NON-GOVERNMENT ORGANIZATIONS, AND THE PRIVATE SECTOR IN REGION X TO SUPPORT THE 2023 NUTRITION MONTH CAMPAIGN AND CONDUCT RELATED ACTIVITIES IN COORDINATION WITH THE NATIONAL NUTRITION COUNCIL-REGIONAL OFFICE X

WHEREAS, Presidential Decree 491 or the Nutrition Act of the Philippines (1974) mandates the National Nutrition Council (NNC) to lead and coordinate the nationwide campaign for nutrition;

WHEREAS, Nutrition Month is an annual event held every July to create greater awareness on the importance of nutrition among Filipinos;

WHEREAS, this year's 48th Nutrition Month celebration bears the theme "Healthy diet *gawing* affordable for all;"

WHEREAS, the Nutrition Month campaign aims to raise awareness on improving access to affordable healthy diets to reduce malnutrition, ensure food security, promote good health, and improve quality of life;

WHEREAS, specifically, the campaign intends to: 1) engage consumers to support improvements in levels of diet quality towards sustainable healthy diet; 2) generate participation of stakeholders at various levels on actions towards enabling access to affordable, sustainable healthy diets; and 3) call support for the Philippine Plan of Action for Nutrition 2023-2028 as the framework for action to improve nutrition security;

WHEREAS, while July is designated as Nutrition Month, actions to achieve the objectives are expected to be sustained throughout the year and beyond;

WHEREAS, the 2023 Nutrition Month campaign will provide a platform to bring to the attention of stakeholders the need for integrated actions on transforming food systems towards affordable healthy diets;

WHEREAS, for the Nutrition Month campaign to reach as many audiences as possible, partners are encouraged to use the *MURA NA* strategies, as follows:

- M - Maximize mass media and social media to promote Nutrition Month and its advocacy.
- U - Unify stakeholders for common joint actions to increase access to affordable, safe, sustainable healthy diets through multi-sectoral partnerships at various levels.
- R - Reinforce participation of national government agencies, local government units (LGUs), schools and other learning institutions, NGOs, and the private sector.
- A - Actively engage food system actors for increased support to farmers to produce diverse food crops.
- N - Nurture good practices on transforming the food systems for healthy diets.
- A - Amplify through dialogues and other fora the need to accelerate population-based policies and legislation.

WHEREAS, the campaign is supportive of the strategies under Ensuring Food Security and Proper Nutrition, which is Chapter 3.1 of the Philippine Development Plan 2023-2028 and Chapter 6.1 of the Northern Mindanao Regional Development Plan 2023-2028;

WHEREAS, upon request of the NNC Regional Office X, the RDC-X Social Development Committee, during its meeting on 16 June 2023, sought the RDC-X's advocacy and support in the implementation of the 2023 Nutrition Month Campaign.

THEREFORE BE IT RESOLVED, AS IT IS HEREBY RESOLVED, on a motion by Regional Director Ramel F. Jamen of the Department of Social Welfare and Development (DSWD-X) and seconded by Governor Peter M. Unabia of Misamis Oriental and RDC-X Infrastructure and Utilities Development Committee Chairperson, to enjoin the regional line agencies (RLAs), LGUs, academe/schools, non-government organizations, and the private sector in Region X to support the 2023 Nutrition Month Campaign;

RESOLVED FURTHER, for said stakeholders to support the NNC-X in the implementation of the 2023 Nutrition Month Campaign by undertaking the following related activities, as applicable:

- a. Issue memo circular/order to support Nutrition Month through the conduct of activities among employees and clients;
- b. Conduct activities for employees (e.g., Nutrition Month information campaign, farmer's market fair, offer special food discounts, and DTI caravans);
- c. Disseminate Nutrition Month references and feature various key messages of the NM campaign by hanging of tarpaulins and posting of materials on the website and other social media sites;
- d. Attend NNC-led activities, including the regional launching of Nutrition Month to be held first week of July 2023;
- e. Attend PPAN 2023-2028 public dissemination activities and learn more about it from the NNC website;
- f. Prepare investment plans and action plans aligned with the new PPAN;
- g. Disseminate information about the importance of healthy diet through radio and social media platforms; and
- h. Support the development of policies and programs to address barriers to food affordability and sustainable healthy diets;


RESOLVED FINALLY, that copies of this resolution be furnished to the RLAs, LGUs, non-government organizations, the academe and private sectors in Region X, officers and members of the Regional Nutrition Committee, as well as, the National Economic and Development Authority-Central Office through the Social Development Staff, and the NNC and Department of Health Central and Region X Offices for their information, guidance, and appropriate action.

Approved, 21 June 2023
134th RDC-X Full Council Meeting
Palladium Hall, Mallberry Suites Business Hotel
Cagayan de Oro City and via Zoom


Certified Correct:


LEONILA G. CAJARTE
Secretary, RDC-X
Assistant Regional Director, NEDA-X

Attested:


MYLAH FAYE AURORA B. CARIÑO, CESO III
Vice-Chairperson, RDC-X
Regional Director, NEDA-X

Approved:


IMELDA QUIBRANZA-DIMAPORO
Chairperson, RDC-X
Governor, Province of Lanao del Norte
(Presiding Officer)